

# GENESIS MUNOZ

Gainesville, FL

407-398-9382

genesismunozvera@gmail.com

www.genesismunozportfolio.com

www.linkedin.com/in/genesis-munoz

---

## EDUCATION

### VALENCIA COLLEGE

August 2020-May 2022

AA in General Studies

GPA: 3.93

### UNIVERSITY OF FLORIDA

August 2022-May 2026

BA in Art with Graphic  
Design Certificate

BA in Media Production,  
Management, and  
Technology

GPA: 3.91

## SKILLS

### Adobe Creative Suite

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Canva

Social Media

Photography

Painting and Sketching

## LANGUAGES

Native Proficiency in  
Spanish and English

## WORK EXPERIENCE

### VENA CAVA INTENTIONAL COMMUNITY

Social Media and Design Intern

May 2024-August 2024

- Created brand package including logo, typography, and color palette for brand redesign.
- Worked alongside other interns to manage and create social media posts and highlights for Instagram and Facebook.

### GAMMA ETA SORORITY, INC.

Director of Public Relations

December 2023-Present

- Created and marketed campaigns for recruitment through photography, photo editing, graphic design and more.
- Communicated with various positions to promote social, community, and fundraising events.
- Led a public relations committee to maximize efficiency and delegate tasks.

### MULTICULTURAL GREEK COUNCIL

Director of Public Relations

December 2023-Present

- Designed graphics, posters, and pamphlets using Adobe Creative Suite to raise MGC awareness on campus.
- Coordinated with a council of 10+ directors to plan and organize events for multicultural organizations at UF.

### FREELANCE GRAPHIC DESIGN WORK

September 2023-November 2023

- Collaborated with Ave Maria Gastro Lounge to create brand identity through logo design, marketing materials, and more.